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Call for a no obligation publication revenue assessment. It will be our pleasure to save you time and money and help ensure the success of your show.

Show Communications

Tradeshow Publications

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Show Communications, Inc.

Tradeshow Publications



Providing
Dramatic
Results

Show Communications, Inc.

Show Communications, Inc. is an established publishing company with over 15 years of experience in the tradeshow industry. Well known for its Award winning magazines "Wholesale Source" and "Bridal Sources," **Show Communications** specializes in the development, design, and production of Tradeshow Directories and Buyers Guides.

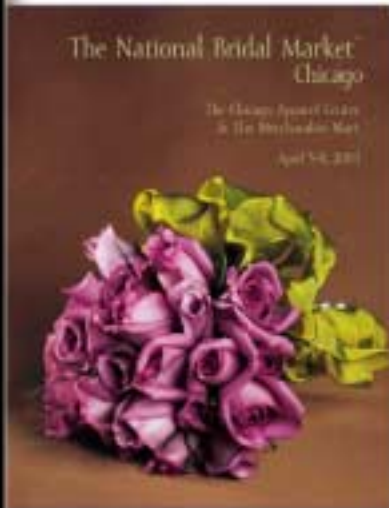
With a proven track record of producing first class products for such clients as the **Merchandise Mart** in Chicago, **TransWorld Trade Shows** located in Rosemont, IL, and **International Franchise Expositions** in Paramus, NJ – we have established ourselves as a leader in the industry. By eliminating pre-press, graphic design, and many other factors related to publishing, we allow our clients to focus on the business they know best, producing a profitable tradeshow. We also provide a knowledgeable sales staff that fully understands the importance of good customer relations while aggressively increasing ad revenue for our client.

By offering comprehensive graphic services we can save you money. We increase your ad sales revenue with our dynamic sales team while reducing your staffing costs in all areas related to publishing, printing and ad sales.

We have many programs to meet your needs and custom pricing to assure the venture is advantageous to both **Show Communications** and most importantly to you, our client.

Benefits:

- Significantly increases ad revenue
- No more lost leaders: we increase your revenue stream
- Eliminates pre-press design
- Provides show advertisers with graphic resources
- Reduces staff costs and allows staff to refocus on booth sales and management concerns
- Reduces show time "overload" – We trouble shoot all printing and publication issues



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Services:

- Outsourced Advertising Staff – Increased advertising revenue
- Creative Design Services
- Publication Layout and Design
- Marketing – We market your show in a variety of ways to your advertisers and offer them several advertising options
- Comprehensive Printing Services – From high quality 4-color sheet fed glossy, to black/white newsprint
- Distribution – All products are shipped directly to the show on schedule

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- 1 | Wholesale Source Magazine
- 2 | The National Bridal Market
- 3 | Bridal Sources Magazine
- 4 | International Franchise Expo
- 5 | Women's and Children's Apparel
- 6 | StyleMax Show Guide

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Major Accounts:

Merchandise Mart Properties

- Women's and Children's Apparel
- National Bridal Market
- StyleMax Show Guides

TransWorld Tradeshow

- National Halloween and Party Show [CHICAGO]
- National Halloween and Party Show [LAS VEGAS]
- Houseware and Gift Expo

MFV Expositions

- International Franchise Expo

Bentley Productions

- International Dollar Store Exposition [LAS VEGAS]
- Member directory for International Dollar Store Association

